



What's New in 2022 Survey

The 84 Movement knows how important your work is in your communities. We also really want to hear about what your communities are seeing in terms of tobacco and vaping, which is why we've created a stipend activity to do just that. Once you tell us you're interested, we'll provide you with a short survey that you can implement at your school – all done online. (Note: in case an online survey is not accessible, we can make an accommodation; just let us know).

WHAT WE'RE ASKING

We're asking Chapters to do a survey in their schools across MA. The survey is short and will be provided to your Chapter. It has a few simple questions about tobacco and vaping.

The point of the survey is to get youth in your school to take it (likely around 200-300), and we suggest that it be done during lunch or homeroom to avoid duplicate answers. Don't worry – we'll provide you with everything you need to get this done, and one of our staff will schedule a call with you to go over it all.

If your Chapter is a community-based organization, this can still be done in a school that's represented by youth in your Chapter.

TIMELINE

February 15: Deadline to tell us you are interested

February 16-March 15: Implementation of survey

March 15-31: Data is analyzed

March 31: Kick Butts Day from 3:30-6pm



HOW TO GET STARTED

- 1) Email word@the84.org to let us know you want to do the project **by February 15, 2022**. **Include your Chapter's sponsoring organization name and Federal Tax ID number (FEIN Number). Also let us know if you anticipate doing the survey online or on paper.**
- 2) After February 15, we'll send you instructions to identify your school populations to survey and gather responses.
- 3) Once you let us know the survey is complete, we'll analyze the data for you and get you the results back as fast as we can (though they may be aggregated with all the other Chapters doing the project). **We'll also send your Chapter a \$500 check for completing the survey!** We encourage the funding to be given to the youth who worked on the project and getting it organized.
- 4) You'll take the results and share them with decision-makers on social media and hopefully at Kick Butts Day on March 31!

Note: Mini-grant recipients are not eligible for stipend funding.